
MELANIE LATHAM

COORDINATOR, EDUCATIONAL TECHNOLOGIES

PROFILE

- Dedicated to designing effective online learning environments
- Guided by evidence-based theories and practices
- Infuses technology into learning design to create meaningful and purposeful experiences
- Advocates for learner-centered and backward design approaches
- Strong leadership skills with the ability to set priorities, meet deadlines, and manage time
- Works effectively as part of a team by collaborating with various stakeholders to produce high-quality educational courses and materials

RESEARCH INTERESTS

- Online and Blended Learning Design
- Culturally Responsive Pedagogy
- Neuro, Cognitive, and Learning Sciences
- Universal Design for Learning

EDUCATION

Master of Education | Specialization in Instructional Design
University of New Brunswick | August 2020

Bachelor of Education (*with Great Distinction*) | Specialization in Technology in Education
University of Lethbridge | December 2014

Bachelor of Arts (*with Distinction*) | Major in Art and Minor in Social Studies
University of Lethbridge | December 2014

WORK EXPERIENCE

Coordinator, Educational Technologies

Thompson Rivers University (Learning Technology & Innovation) | Kamloops, BC | 18/07/2022-Present

- Support faculty and staff with integrating educational technologies into the development of learning opportunities
- Provide pedagogical and technical support for use of educational technologies by answering tickets, leading virtual office hours, making phone calls, and leading one-to-one meetings
- Lead research for institutional and provincial initiatives from a teaching and learning perspective
- Design, develop, and deliver learning opportunities for faculty
- Manage multiple projects with varying scopes and ensure timely completion
- Collaborate with other service areas across TRU on project work to advance teaching and learning excellence

Learning Designer

Red Deer Polytechnic (Centre for Teaching and Learning) | Kamloops, BC (Remote) | 01/02/2021 - 15/07/2022

- Collaborated with colleagues, faculty members, and other stakeholders to guide the development of quality program and course curriculum
- Taught modules in the Excellence in Teaching and Learning (ETaL) and Excellence in Online Teaching and Learning (EOTL) instructor teaching development programs
- Led the research for college initiatives from a teaching and learning perspective
- Guided faculty in developing effective and innovative teaching practices
- Designed and delivered learning opportunities for instructors (e.g. workshops, panel sessions, question and answer sessions, etc.)
- Managed multiple projects simultaneously and ensure timely completion

Educational Multimedia Specialist

Red Deer Polytechnic (Centre for Teaching and Learning) | Kamloops, BC (Remote) | 05/01/2015 - 29/01/2021

- Collaborated with faculty and recommended best practices in online course design and technology implementation for course delivery
- Created pedagogically-sound multimedia resources to support learning (e.g. videos, infographics, etc.)
- Developed and delivered workshops to faculty members related to online course design, instructor presence, and engaging students
- Maintained the CTL's website and social media accounts
- Designed and co-authored CTL marketing and communication materials

Teacher Teaching On Call (TTOC)

School District 67 | Penticton, BC | 07/10/2016 - 02/02/2017 (*on call 2 days a week*)

- Delivered regular teacher's lesson plans for students in grades 1-12 to ensure a consistent learning experience
- Established quick rapport with students by being friendly, enthusiastic, and learning about their interests
- Maintained effective classroom management by creating a positive learning environment

CONFERENCE PRESENTATIONS

TRU 19th Annual Teaching Practices Colloquium Conference Presentation

40 minute session: *Optimizing the Organization of a Moodle Course* | 2023

TRU 19th Annual Teaching Practices Colloquium Conference Presentation

Poster Session: *Inclusive Digital Design Course from the Learning Technology Team* | 2023

Educational Developers Caucus Conference Presentation (Contributor)

With Kasey Fulton, Charlene Jones, and Leanne Vig | 2020

Poster session: *Life After Online Course Development: Evolving into Quality Delivery*

Society for Teaching and Learning in Higher Education Conference Presentation

With Kasey Fulton | 2017

Pecha Kucha: *Coloring Outside the Lines: The Decision to Do Online Course Development Differently*

Society for Teaching and Learning in Higher Education Conference Presentation

With Kasey Fulton | 2017

Poster Session: *Building the New, Not Fighting the Old: A Newly Developed Online Course Development Framework*

IDEAS Conference Presentation

With Kasey Fulton | 2017

50 minute session: *Building the New, Not Fighting the Old: A Different Approach to Online Course Development and Design Through Design Thinking*

PROFESSIONAL DEVELOPMENT

Conference on Postsecondary Learning and Teaching (Pre-Conference)

University of Calgary | 2023

Micro-Credentials: Competencies at the Core

BCcampus | 2023

19th Annual Teaching Practices Colloquium Conference: Aligning Curriculum for the Changing World.

Thompson Rivers University | 2023

Fall 2022 Workshop: Digital Literacy in Post-Secondary Education

Educational Technology Users Group | 2023

Indigenous Guiding Principles for Curriculum Development Workshop Series

University of Calgary | 2022

18th Annual Teaching Practices Colloquium Conference: Making the Most of Teaching and Learning

Thompson Rivers University | 2022

Intercultural Competency Workshop Series

Red Deer College and Central Alberta Refugee Effort (C.A.R.E.) | 2021

The Science of Teaching During a Pandemic: Creating Motivated, Focused, Active, Autonomous Learners Conference

Learning & the Brain | 2021

17th Annual Teaching Practices Colloquium Conference

Thompson Rivers University | 2021

16th Annual Teaching Practices Colloquium Conference

Thompson Rivers University | 2020

15th Annual Learning Conference: Experience Learning

The University of British Columbia, Okanagan Campus | 2019

Bringing Theory to Practice Through the Neuro, Cognitive, and Learning Sciences Workshop

Online Learning Consortium | 2018

CERTIFICATES

Blended Learning Practice Certificate

Commonwealth of Learning & Athabasca University | 2023

Mental Health First Aid Certificate

Mental Health Commission of Canada | 2021

Four Seasons of Reconciliation Certificate

First Nations University of Canada | 2020

Tri-Council Policy Statement: Ethical Conduct for Research Involving Humans Course on Research Ethics (TCPS 2: CORE) Certificate

Panel on Research Ethics | 2020

Professional B.C. Teaching Certificate

British Columbia Ministry of Education | 2015

SKILLS

- Critical Thinking
- Problem Solving
- Attention to Detail
- Teamwork
- Leadership
- Graphic Design
- Communication
- Adaptability
- Creativity

PROFESSIONAL MEMBERSHIPS

- Online Learning Consortium (OLC)